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PART - II

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GOVERNMENT OF PUDUCHERRY CHIEF SECRETARIAT (AGRICULTURE)

(G.O. Ms. No. 34/Ag., Puducherry, dated 19th December 2020)

NOTIFICATION

Approval of the Lieutenant-Governor, Puducherry, is accorded for the implementation of the "Schemes for Extending Financial Assistance to the Farmers Producer Organizations (FPOs) for establishment of processing and Value Addition Centre's for Pulses, Millets and Sugarcane at the Village level @ 35% of the total cost or @ ₹ 10.00 lakh whichever is less and ₹ 5.00 lakh for packaging and branding of their Agricultural Produce as one time financial assistance" in the Union territory of Puducherry as per the guidelines appended to this Order.

[509]

LA GAZETTE DE L'ETAT

[PART-II

2. This issues with the concurrence of the Finance Department *vide* their I.D. No. 913/FC/FD/F5/A3/2020, dated 29-10-2020.

(By order of the Lieutenant-Governor)

S. MURUGESAN, Under Secretary to Government (Agriculture).

GUIDELINES FOR EXTENDING FINANCIAL ASSISTANCE TO FARMERS PRODUCER ORGANIZATIONS (FPOs) FOR "ESTABLISHMENT OF PROCESSING AND VALUE ADDITION CENTRE'S FOR PULSES, MILLETS AND SUGARCANE AT THE VILLAGE LEVEL @ 35% OF THE TOTAL COST OR @ ₹ 10.00 LAKH WHICHEVER IS LESS AND FOR PACKAGING AND BRANDING OF THEIR AGRICULTURAL PRODUCE @ ₹ 5.00 LAKH AS ONE TIME ASSISTANCE"

1. Introduction

1.1. The National Policy for the promotion of Farmer Producer Organisations, 2013, encourages the State Governments to take up formation of Farmer Producer Companies (FPC) on a large scale through Centrally-sponsored and State-financed Programmes and Schemes and to support the FPCs to make them vibrant, sustainable and Self-governing Bodies. The Government of India has identified Farmer Producer Organisation registered under the special provision of the Company Act, 1956 as the most appropriate institutional form around which to mobilize farmers and build their capacity to collectively leverage their production and marketing strength.

1.2. Hon'ble Chief Minister, Puducherry, in the Budget speech 2020-21 has announced two new Schemes *viz.*, "Extending one-time Financial Assistance to the Farmers Producer Organization (FPO's) for establishment of Processing and Value Addition Centre's for Pulses, Millets and Sugarcane at the Village level and for packaging and branding of their agricultural produce" to support the Farmer Producer Organizations/Commodity Interest Groups in the Union territory of Puducherry.

1.3. Consumer Awareness of health, quality of food and healthy nutrition options and convenience and ready to eat food products is growing. Hence, processing and value addition both at primary and

Part-II]

LA GAZETTE DE L'ETAT

secondary level would lead to enhanced income generation by the FPOs by exploiting the market opportunities through appropriate packaging and branding of their agricultural produce.

2. Objectives of the Scheme

(i) To provide the required assistance and resources to strengthen the FPOs;

(ii) To create conducive environment for collective production, value addition and marketing for better profitability and sustainability;

(iii) To retain the interest of farmers in Farming occupation.

3. Salient features of the Scheme

3.1. Financial Assistance will be extended to the Farmers Producer Organization (FPO's) for "Establishment of Processing and Value Addition Centre's for Pulses, Millets and Sugarcane at the village level @ 35% of the total cost or @ ₹ 10.00 lakh whichever is less as one-time assistance" with effect from the financial year 2020-21. The Scheme has a major component of release of 35% of the total cost or @ ₹ 10.00 lakh whichever is less and for packaging and branding of their agricultural produce @ ₹ 5.00 lakh as one-time assistance.

3.2. This amount would be utilized by the FPOs for the Establishment of Mini Dhal Mill Unit/Millet Processing Unit/ Sugarcane Jaggery production Unit and for packaging and branding components.

3.3. The Additional Director of Agriculture (LUP & QC) shall be the Nodal Officer in the implementation of the Scheme.

3.4. The Project Screening Committee and Project Management Unit shall be constituted under this Scheme for the purpose of screening the applications received and for monitoring the implementation of the Scheme.

4. Eligibility Criteria

(i) A registered FPO as defined in part IX A of the Indian Companies Act, 1956 (including any amendments thereto or re-enactment thereof) and incorporated with the Registrar of Companies or registered under the Cooperative Societies Act.

LA GAZETTE DE L'ETAT

[PART-II

(ii) The number of its individual shareholders shall not be lower than 300.

(iii) It has a duly elected/nominated Board with a minimum of five Members with adequate representation from farmers and minimum one woman Member.

(iv) It has a duly constituted Management Committee responsible for the business of the FPO.

5. Application for the Scheme

5.1 Application Form (Annexure I) required to be submitted along with other documents viz.—

(i) Detailed Project Report along with invoice/quotation approved by the Governing Board of FPO.

(ii) Source of non-subsidy portion/pre-loan sanction letter from Bank.

6. Project Screening Committee and Project Management Unit

6.1. The Project Screening Committee (PSC) shall be constituted for Puducherry and Karaikal Districts, for the purpose of screening the applications received under this Scheme. They shall also monitor the implementation of the Scheme. The Committee comprises of the following Members:

For Puducherry District (including Puducherry, Mahe and Yanam regions):

- (i) The Director of Agriculture and Farmers ... Chairman Welfare.
- (ii) The Additional Director of Agriculture (Agro.) ... Member
- (iii) The Additional Director of Agriculture ... Member (LUP & QC)
- (iv) The Deputy Director of Agriculture (T&V) .. Member of the concerned Division/DDA, Mahe/DDA, Yanam.
- (v) The Deputy Director of Agriculture (Marketing) . . Member-Secretary.

Part-II]

For Karaikal District :

LA GAZETTE DE L'ETAT

(i) The District Collector, Karaikal ... Chairman (ii) The Additional Director of Agriculture, Karaikal ... Member (iii) The Joint Director of Agriculture, Karaikal ... Member (iv) The Deputy Director of Agriculture (T&V) ... Member (v) The Deputy Director of Agriculture (*i/c.*) ... Memberof Marketing. ... Secretary.

6.2. The Project Management Unit shall be constituted with the following Members:

- (i) The Additional Director of Agriculture ... Chairman (LUP & QC)
- (ii) The Deputy Director of Agriculture (Marketing) ... Member
- (iii) The Deputy Director of Agriculture, ... Member Karaikal (*i/c*.) of Marketing.

6.3. The Project Management Unit shall undertake a due diligence process to establish the credibility, sustainability and viability of the FPO and the project proposal seeking financial support, before taking a decision on its application seeking financial support for establishment of Processing and Value Addition Centre's for Pulses, Millets and Sugarcane at the Village level. After satisfying the above, it would recommend to issue work order to the FPO by the PMU.

6.4. The FPO would execute the work and submit the claim with the bills in proof of expenditure, up on which the committee would inspect, pass the expenditure and arrange for release of the subsidy amount through DBT.

6.5. The Secretary, Administrative Department shall supervise the status from time to time.

S. MURUGESAN, Under Secretary to Government (Agriculture).

LA GAZETTE DE L'ETAT

[Part-II

ANNEXURE-I

Application Form for Seeking Financial Assistance to the Farmers Producer Organizations (FPOs) for "Establishment of Processing and Value Addition Centre's for Pulses, Millets and Sugarcane at the Village Level @ 35% of the total cost or @ ₹ 10.00 lakh whichever is less and @ ₹ 5.00 lakh for packaging and branding of their Agricultural Produce as One Time Assistance"

I. Details of the FPO are given below.

1.	Name of the FPO	:
2.	District	:
3.	Correspondence Address	:
4.	Contact No.	:
5.	Mobile No.	:
6.	E-mail ID	:
7.	Registration Date/Incorporation of FPO (dd/mm/yyyy)	:
8.	Business of FPO	:
9.	No. of Shareholder Members	:
10.	No. of Small, Marginal and Landless Shareholder Members	:
11.	Authorized Capital (in ₹)	:
12.	Paid up Capital (in ₹)	:
13.	Amount of Corpus Fund Sought (in \mathbf{E})	:
14.	Maximum Shareholding of an Individual Shareholder Member	:
15.	Maximum Shareholding of an Institutional Member	:
II. <i>B</i>	ank Details:	
1.	Bank Name in which account is maintained	:
2.	Branch Name	:
3.	Bank e-mail ID	:
4.	IFSC Code	:

Part-II]

LA GAZETTE DE L'ETAT

DECLARATION

We, the Board of Directors of the FPO unanimously declare that-

(i) The <u>(name of the FPO)</u> is liable for the genuineness of mandatory documents submitted along with application.

(ii) The accounts maintained by the <u>(name of the FPO)</u> are subject to Annual Monitoring by the PSC.

(iii) It is mandatory that the <u>(name of the FPO)</u> Minutes Book and Cash Book are to be scrutinized by the PSC in the month ending of March each year for a three years period.

Signature of the Authorized Signatory.

CHECK LIST/ANNEXURE

1. Application on prescribed Form duly signed by two Board Members/Authorised representatives of FPO on each Page. (Annexure-I)

2. Resolution of FPO Board/Governing Council to seek Corpus Fund.

3. The resolution will be ratified in the next AGM of the FPO.

4. Audited Financial Statements for last financial year/for all years of existence of the FPO if, formed less than three years prior to application/for the last 3 years for FPOs in existence for 3 years or more, verified and certified by a Chartered Accountant (CA).

5. Photocopy of Bank Account Statement for last six months duly authenticated by the Branch Manager of the Bank.

6. Certificate of incorporation/commencement of business, Memorandum of Association / Articles of Association.

7. Detailed Project Report with quotations.

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